# edifecs

# Edifecs Enrollment Management

## A Streamlined Enrollment Hub for Healthcare Ecosystem Complexity

## Introduction

Members are the lifeblood of all health plans. Therefore, it is mission-critical for plans to enroll members in a cost-effective, efficient and timely manner. However, given the myriad of enrollment partners and sources a health plan can have, and the antiquated technology and processes employed by many plans, streamlined enrollment is a major challenge. Add in collaboration and visibility issues and a scenario exists that not only exacerbates administrative and IT TCO costs but can deplete top-line revenue.

Addressing these challenges requires a modern, end-to-end enrollment management lifecycle solution designed to address the needs of health plans today and in the future (as opposed to stopgap measures, and point solutions). Through the Enrollment Hub approach, Edifecs Enrollment Management delivers a set of comprehensive, flexible capabilities designed to consolidate enrollment partner operations and processes, enhance automation and drive improved employer group visibility and collaboration. These capabilities promote the reduction of costs, improve group and member satisfaction and ensure top line revenue growth.

## Why Edifecs?

- Leverage the depth and strength of the industry's leading EDI platform

- Establish an Enrollment Hub to drive enrollment channel consolidation across multiple lines of business and enrollment partners

- Secure top line revenue growth by leveraging a modern enrollment management solution

- Turn enrollment data into actionable intelligence

- Reduce manual intervention and processing spend through our automation and reconciliation logic

- Market-tested and validated solution scalability

# Key Capabilities and Value

| Capability | Value |
|------------|-------|
| **Enrollment Hub**<br>Enable real-time integration with multiple enrollment sources through an automated enrollment intake workflow for individual, group, and Medicaid enrollment. | • Drive top line revenue growth<br>• Improve program scalability<br>• Reduce IT and administrative costs |
| **Financial Assurance**<br>Process payment remittances in any format and reconcile to current and historical enrollment records. | • Secure revenue streams<br>• Reduce IT and administrative costs |
| **Stakeholder Empowerment**<br>Improve stakeholder satisfaction and streamline cumbersome operations. | • Drive top line revenue growth<br>• Enhance a best-in-class partner experience<br>• Reduce member churn |
| **Actionable Intelligence**<br>Gain valuable insight from an enrollment "source of truth" across programs and LOBs. | • Improve program scalability<br>• Accelerate operational efficiency |
| **Marketplace Integration**<br>Ensure compliance and adherence to changing requirements while safeguarding health plan revenue. | • Mitigate line of business financial risk<br>• Reduce IT costs and complexity |